

SILVER SPONSOR \$1000 per year

As a Silver Sponsor your company would receive the following recognition

- Your company logo on our annual brochure for one year.
- Your company logo and link on our website for one year.
- Banner space at our home races for one season.

BRONZE SPONSOR \$500 per year

As a Bronze Sponsor your company would receive the following recognition

- Your company logo on our annual brochure for one year.
- Your company logo and link on our website for one year.

PRODUCT SPONSOR

If you would prefer to purchase or provide products such as gates, bibs, coach radios, etc. we would be very happy to work with you. The cost of the product would be used to ascertain your company's sponsorship level and the appropriate recognition.

"FRIENDS OF CMAC"

Our "Friends of CMAC" sponsorship is for private individuals interested in helping with the ongoing expenses of our program by way of a monetary donation. In recognition of your donation your name and the year would be added to our "Friends of CMAC" plaque which hangs in the CMAC Training Shack at Crystal Mountain. This sponsorship is only available to private individuals and not to corporate sponsors.

CRYSTAL MOUNTAIN ALPINE CLUB SPONSORSHIP

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-Mail: _____

We would like to sponsor CMAC at the following level. Please have a member of your sponsorship committee contact us.

- _____ Gold
- _____ Silver
- _____ Bronze
- _____ Race
- _____ Product
- _____ Friends of CMAC

Please mail this form to:

CMAC
PO Box 702
Port Orchard, WA 98366

Or contact us by email at cmac@cmacskiracing.com for further information.



2008-2009

SPONSORSHIP

INFORMATION

ABOUT CMAC

Crystal Mountain Alpine Club (CMAC) was founded in 1963, when Crystal Mountain first opened. It offers an ideal program for skiers of all ages who enjoy advanced skiing and ski racing. CMAC's coaching staff is dedicated to helping racers at all levels achieve their ski racing goals. Skiers from CMAC have successfully competed in national and international competitions. Over ten racers have been invited to ski with the US ski team and numerous competitors have moved on to ski for college race teams. CMAC's program is highly regarded both at the regional and national level. The US Ski Team wrote of CMAC "the success of the program is evident in the fact that your athletes have both the tools to become successful competitors, as well as, successful people in life."

CMAC is a non-profit 501(c)(3) volunteer corporation comprised of racers, their parents, coaches, alumni and friends. Funding depends entirely upon tuition, fund raising activities and donations from our supporters and sponsors. Please visit our website at cmacskiracing.com.

VISIBILITY AND SPONSORSHIP

CMAC has an average annual membership of 350 racers. We are a year round program racing and training during the winter months, and summer and fall training camps. We have an active website visited by our members, their families, as well as coaches and members of other race teams. CMAC will host 5 major ski racing events this season at Crystal Mountain drawing competitors and their families from all over the Pacific Northwest region. The events take place over full weekends on high visibility runs.

We have different levels of sponsorship opportunities; Gold, Silver and Bronze. We also have a race sponsorship option, equipment option, and a company logo on coach's uniform option. CMAC is a non-profit 501(c)(3) so all sponsorships are tax deductible.

RACE EVENT SPONSOR

\$1800 per race per year

CMAC will host 5 racing events this season at Crystal Mountain drawing competitors and their families from all over the Pacific Northwest region. All of our races take place during weekends on high visibility runs at Crystal Mountain. We will be hosting one Masters event, three Mitey Mite (ages 6-12) events, and one Junior event.

As a Race Event Sponsor your company would receive the following recognition.

- Your logo on event T-shirts for all competitors.
- Your logo on the race entry/program material for the race you are sponsoring.
- Your logo and link on the CMAC web site for one year.
- Banner space at the race you are sponsoring.
- Recognition of your support and sponsorship at the awards ceremony and on the awards.

CMAC will be responsible for the production of the t-shirts and awards.

GOLD SPONSOR \$1500 per year

As a gold sponsor your company would receive the following recognition

- Your company logo at the bottom of blast mails to our membership for 12 months.

Blast mails are sent an average of 2 times per week to our 350 members during the months of December thru April and an average of 1 time every two weeks to our 350 members during the months of May thru November. Total of 14,850 exposures per year.

- Your company logo on our annual brochure for one year.

500 brochures are printed every year and distributed during the last week of August around the Puget Sound in outdoor sports related stores, fitness clubs, etc.

- Your company logo and link on our website for 12 months.

We receive approximately 1000 hits per week on our website. In addition to our own members and their families visitors to our site include racers and coaches from other clubs around the Pacific Northwest region. Total of 52,000 exposures per year.

- Banner space at our home races for one season.

CMAC will host 5 racing events this year. All of our races take place during weekends on high visibility runs at Crystal Mountain. We host one Masters event, three Mitey Mite (ages 6-12) events, and one Junior (ages 13-18) event. CMAC is NOT responsible for the production of the banner. Total of 9 days of exposure per year.